

New Jersey Reemployment Allotment Plan (PY 2001)

(Re: USDOL TEGL 1-01)

The New Jersey Reemployment Services grant application is a component of the Wagner-Peyser plan and, as such, is a part of the Strategic Five-Year Unified State Plan for New Jersey's Workforce Readiness System. Funds available for this grant will be used to enhance direct service delivery to Unemployment Insurance claimants through the One-Stop workforce investment system. This will be accomplished through the provision of more intensive, staff assisted services and the development of more effective linkages between information systems.

UTILIZATION OF FUNDS

We propose to allocate the funds in the following manner:

Total Grant Amount	\$1,052,705
PROS Staffing – 12 positions	832,544
RCC/OSOS Interface	170,000
“Career Beacon” Training	50,161

DESCRIPTION OF ACTIVITIES

RCC/OSOS Interface

The RCC-OSOS interface (Reemployment Call Center – One-Stop Operating System) is being built to enable data sharing between the Unemployment Insurance and the One-Stop Operating System and to provide enhanced workforce services to a larger number of claimant job seekers. UI Claimants filing claims via the UI RCC system will have their basic contact and work history data transferred to OSOS via a nightly batch process. The nightly batch process will include generating a mailing to the claimants advising them of the advantages of using the New Jersey-America's Job Bank resume posting service with a description of how to initiate the posting process. If they do not have Internet access at home, the mailing will advise them where they can go to create their Internet based resumes using the information on file in OSOS.

In addition to being able to easily create internet-based resumes using data already on file, the OSOS claimant records provide New Jersey's workforce professionals providing service for employer job orders an expanded pool of potential candidates to refer to their employer customers.

Both the Internet resume tool and OSOS claimant records are viewed as vehicles for facilitating the worker's job search and decreasing the time a claimant collects benefits from the UI Trust Fund.

Increase PROS Staffing/Career Beacon Training

New Jersey Project Reemployment Opportunity System (PROS) provides reemployment services to Unemployment Insurance claimants. These services are defined as job search and job placement services such as counseling testing, providing occupational and labor market information; providing job search workshops and job clubs; and referring qualified individuals to employers, and other similar services. Claimants who participate in the PROS program are identified through the Worker Profiling process that identifies claimants whom:

- Are permanently laid off and are unlikely to return to their previous industry or occupation; and
- Are likely to exhaust their regular unemployment benefits; and
- Are in need of reemployment assistance in order to make a transition to new employment.

The Reemployment Services grant will add twelve new positions to our One-Stop Career Centers. The new staffing will assist in enhancing our current services and focusing on intensive services for claimants. We are instituting our "Career Beacon," a series of seven workshops that will be available in our One- Stop Centers. The workshops will include Orientation, Self-Management Skills, Effective Job Search, Labor Market Information Research, Marketing Yourself, Interview Skills and Training Opportunities. We will include PROS clients into the initial One-Stop orientation workshop, the first in our "Career Beacon" series.

This session will explain all the related services and workshops.

- The Community Resources with Partner Presentations.
- One- Stop center resources including a tour of the Resource rooms
- Goal Setting Exercises
- Job Search readiness Inventory
- Overview of Workshop offerings
- Sign-ups for various workshops

Through this initial orientation process customers will be able to customize services that are necessary to assist them in becoming reemployed. With increased staff, additional profiled claimants can be included in the PROS program. Additional staff can assist with the various workshops and intensify services to claimants.

PROGRAM PERFORMANCE OUTCOMES

Outcome	Measurement
Increase the number of profiled claimants attending a scheduled orientation to 37,157 (a net increase of 15%)	Each office will increase the number of profiled claimants from the applicant pool. Data to be obtained through the Worker Profiling and Reemployment Services Activity Report (source: LOOPS & WDP MIS).
Secured employment goal increased to 19,118 claimants (a net increase of 11%).	Secured employment data obtained from OSOS and the Worker Profiling and Reemployment Services Activity Report.

Revised 8/23/01